

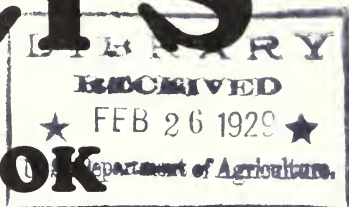
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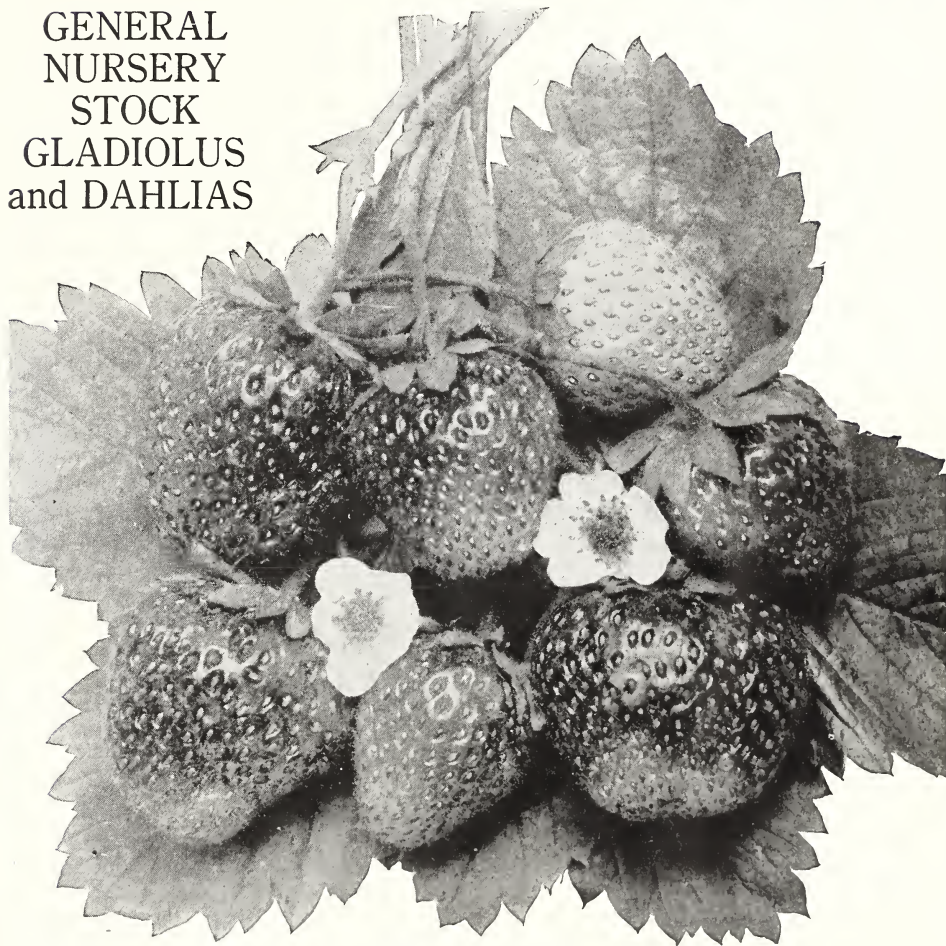


# ROKELY'S

## 18th Annual BARGAIN BOOK



GENERAL  
NURSERY  
STOCK  
GLADIOLUS  
and DAHLIAS



MASTODON  
*THE PERFECT EVERBEARER*

**J. N. Rokely & Son**  
Bridgman, Michigan

# Rokely's Special Collections

## IDEAL STRAWBERRY GARDEN BARGAIN NO. 2

This garden is made up of our four leading home-use varieties. They are selected to give you berries from early June until snow flies and the quality and productiveness of each variety make it generally recognized as the leader in its season. We especially want every new customer to test the vigor and productiveness of our strawberry plants; hence this real strawberry bargain.

25 Premier (Early) .....	\$0.35
25 Senator Dunlap (Midseason) .....	.30
25 Aroma (Late) .....	.35
25 Mastodon (Everbearing) .....	.90

CATALOG VALUE .....

OUR SPECIAL INTRODUCTORY PRICE (Not Prepaid) .... **\$1.25**

## HOME-BEAUTIFYING SHRUB OFFER BARGAIN NO. 31

Everybody is planting shrubs today. A home without shrubs, no matter how elaborate the architecture, appears bare. This list of vigorous, thrifty 2-3 ft. shrubs is sufficient for a simple landscaping of the average home and in a short time will increase the value by \$50.00 to \$100.00. This is by far the greatest shrub value you will find in many a day.

10 Spirea V. H., 2-3 ft. ....	\$1.75
7 Deutzia, P. of R., 2-3 ft. ....	1.23
2 Red Snowberry, 2-3 ft. ....	.40
1 White Snowberry, 2-3 ft. ....	.20

CATALOG VALUE .....

OUR SPECIAL INTRODUCTORY PRICE (Not Prepaid) ..... **\$2.50**

## COMBINATION BULB OFFER BARGAIN NO. 49

This big value bulb offer should appeal to the flower lover of moderate means who has not yet made flower growing a hobby and so is not particularly interested in the names of the varieties. If we labeled each of these bulbs with the true name we would have to charge at least three times the price we are now asking. We know if we can interest you in this offer this year we are going to sell you some named variety stock next year; therefore, we are glad to sacrifice our profit this year and charge it up to advertising.

6 Dahlias, mixed colors and types, 25 Gladioli (1 1/4 in.), Rainbow Mixture, postpaid for ..... **98c**

## SPECIAL HOME ORCHARD BARGAIN NO. 16

The Apple and the Peach are the two most popular fruits with the average person. Every home owner can find space for a few fruit trees and we offer what we consider the six best varieties of Apple and Peach for home use. These trees are well rooted and thrifty and with good care will bear as soon as the larger trees. A real value.

1 Yellow Transparent Apple (Summer)	1 Wealthy Apple (Fall)
1 J. H. Hale Peach (Early Midseason)	1 Delicious Apple (Winter)
	1 Rochester Peach (Early)
	1 Elberta Peach (Midseason)

THESE 6 THRIFTY TREES, All 2-3 ft., (Not Prepaid) for ..... **98c**

## SPECIAL CLIMBING ROSE COLLECTION BARGAIN NO. 17

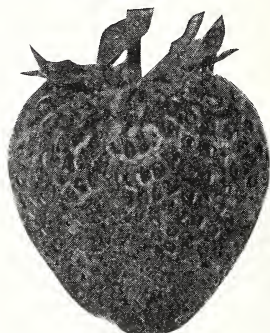
Every home has some spot that can be greatly beautified by planting a few climbing roses. Swift-growing they soon cover an

unsightly spot, afford shade and privacy on your porch, or cover a trellis in your yard or garden. The varieties we offer in this collection are the leading varieties in this type of rose. Our special price on these climbers is exactly wholesale price. Remember, we fill your order with large, thrifty, 2 yr., No. 1 stock that will make a wonderful growth the first season.

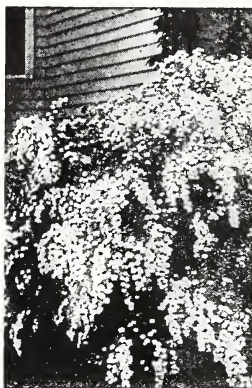
1 Crimson Rambler (Red) .....	\$0.30
1 Paul's Scarlet Climber (Scarlet) .....	.45
2 Dorothy Perkins (Pink) .....	.50

\$1.25

SPECIAL INTRODUCTORY PRICE (Not Prepaid) ..... **98c**



Senator Dunlap



Spirea V. H.



Dahlia



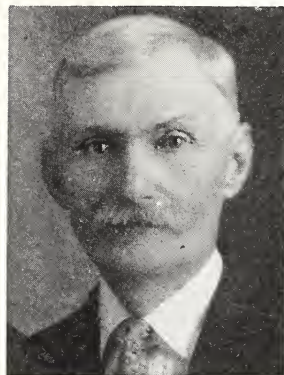
Elberta Peach





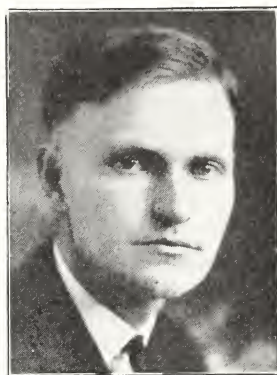
# FOREWORD

This is not a large, pretentious catalog, yet it brings you an honest message about our nursery stock, home beautifying shrubs, and bulbs. The high quality of our goods is favorably known throughout the North Central States, besides which we



J. N. Rokely

have many customers throughout the nation. For the past thirty-nine years the name of Rokely has been associated with berry and plant growing here at Bridgman, and for eighteen years we have been selling our stock direct to the planter through our catalog. During these eighteen years we have built up a business that now totals millions of berry plants, trees, shrubs, and bulbs each year.



A. J. Rokely

Our catalog has been prepared with the desire to have it sensible and free from exaggeration. The cuts used are all made from actual photographs of the variety illustrated. Every word is written by ourselves and we have attempted to give clear concise descriptions, carefully avoiding the painting of extravagant work pictures to attract attention. We are opposed to filling our catalog with a long list of worthless novelties and are confining our list to the fewest possible varieties, and introducing only those new sorts which have some added value over other introductions.

Our aim has always been, and always will be, to produce the best possible stock and sell at the lowest possible prices. Our long experience has taught us the best and cheapest methods of growing stock and our common sense advertising helps cut our overhead expenses to a point where we can afford to sell our stock at reasonable prices. We do not claim to sell our stock cheaper than any other nursery in the country, but we do claim our prices to be as low as possible for quality stock. During our eighteen years of selling direct by mail our prices have been consistently lower than those of any other nursery of our size and reputation in this section of the country.

Thousands of customers will tell you that our guarantee, reproduced below, really does protect them. Guarantees do not mean a thing unless backed by a reliable and responsible concern; one which really intends to stay in business and which has the interest of its customers honestly at heart. Our thirty-nine years success in growing and selling nursery stock proves the strength of our guarantee—you run absolutely no risk when you order nursery stock from Rokely's.

And last, but not least, we both live right here on the farm and every order and every letter receives our personal attention. We are always willing to offer any assistance in our power regarding culture, best varieties for your soil, etc. We will also be glad to consider any suggestions you may wish to make to us regarding our catalog, service, or stock.

Place your orders early, take advantage of our cash discounts for early orders and be assured of real satisfaction.

## OUR GUARANTEE

We guarantee all nursery stock shipped by us to be strong, healthy, free from disease, full count, and true to name. We guarantee all nursery stock to be freshly dug, properly packed, and promptly shipped. We guarantee that all nursery stock shipped by express or parcel post will reach its destination in good growing condition. Any stock not as we claim will be replaced free of charge, or purchase price will be promptly refunded upon receipt of proper proof. All complaints, except untruthfulness to name, must be made within five days after receipt of the shipment.

We wish it fully understood, however, that we do not guarantee continued growth of any nursery stock sold by us. The welfare of plants, trees, and shrubs is entirely dependent upon care, weather conditions, and other matters entirely beyond our control. Our liability, except as above noted, ends upon delivery of good live stock—the rest is up to you.

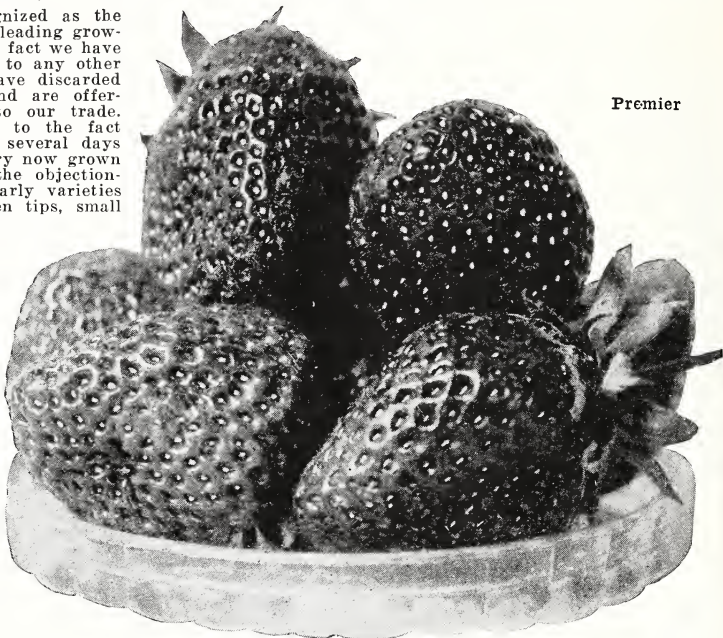
## PREMIER, Earliest Good Strawberry

Premier is now recognized as the peer of early berries by leading growers over the country. In fact we have found it so far superior to any other early variety that we have discarded all other early kinds and are offering only the Premier to our trade. This superiority is due to the fact that the Premier is by several days the earliest ripening berry now grown and possesses none of the objectionable features of other early varieties such as poor color, green tips, small size, poor flavor and freezing of blossoms.

The blossoms of the Premier are so nearly frost proof that the danger of freezing is negligible. We have known Premier to withstand frosts that would entirely ruin the later varieties. The vines bear an enormous crop of large, uniform sized berries, while the berry is bright red clear to the center, is perfect in shape, and ripens without green tips. The fruit presents a very pleasing appearance on the market and possesses a flavor equal to the later varieties, which is very unusual in an early berry. Ripening a week to ten days ahead of

other kinds, it matures the best part of its crop while prices are at the peak which spells profit to the grower. The plants are sturdy, healthy, and long rooted, making them drought resistant. The foliage is a beautiful dark green and very abundant.

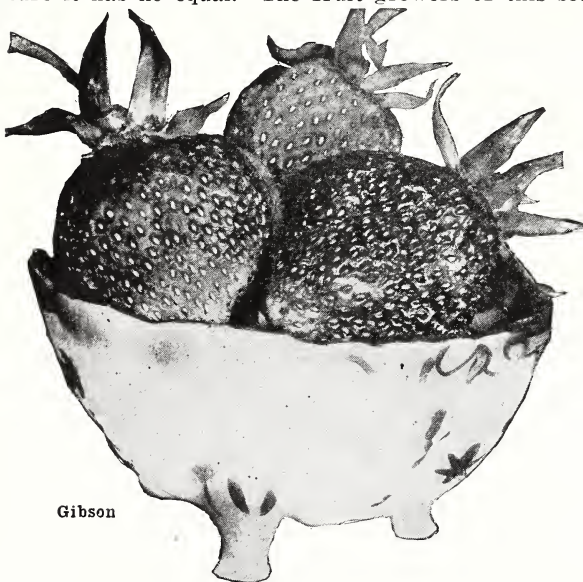
Since first offering this excellent variety our sales on it have doubled each year and we cannot urge you too strongly to plant heavily of Premier this season.



Premier

## GIBSON the Midseason Moneymaker

As a midseason money maker we know the Gibson has no superior and we are sure it has no equal. The fruit growers of this section—the famous Michigan Fruit



Gibson

Belt—plant them almost exclusively for a commercial crop and for home use and canning. The Gibson berry is a beautiful dark red clear to the center, of excellent quality and flavor, firm, and will stand shipping as well as any variety we know. The plants yield an enormous crop of fruit, beginning to ripen with the Senator Dunlap and continuing over a long period. Unlike most varieties the Gibson does not become small during the last picking but retain their large size and good quality to the last berry. The plants are long rooted and will withstand much dry weather. The foliage is very rank affording protection for the blossoms and fruit, and is dark green in color. The fruit stems are large and strong. The plants propagate freely and will make nice heavy picking rows. We cannot recommend this splendid variety too highly.



# Other Valuable Midseason Varieties



Senator  
Dunlap

## DUNLAP

### "KING OF THE CANNERS"

If you love shortcake, you will appreciate one made with Senator Dunlap, and a can of them during the winter months is a treat unsurpassed in firmness and rich flavor.

Both the canning factory and the housewife demand this grand old variety on account of its splendid flavor and dark, rich, beautiful color. Dunlap has been the old standby for years and is still as largely grown as any other one variety.

It produces wonderfully large crops of handsome dark red berries of the highest quality. It makes a profuse plant growth, and is so healthy and hardy that it does well in every section of the country.

The plants are medium in size, hardy, long rooted, very prolific, and will hold their own under most any rough and tumble methods of cultivation. If allowed to grow unrestricted they will cover the ground with a mat of vines but for best results they should be kept down to a good sized fruiting row.

## COOPER

After a thorough test in our own fields we can recommend Cooper highly to growers desiring an extra large and showy market berry. This variety makes a wonderfully thrifty growth of foliage, the plants standing erect and presenting a beautiful appearance on account of their great size. The fruit stems, which are protected by the foliage, are very stocky and erect and set an exceptionally heavy crop of berries. The berries are the largest we have ever seen, being two or three times as large as ordinary varieties, and have a rich, luscious flavor all their own. Commence ripening in midseason bearing an enormous crop of fruit. Berries ripen evenly without green tips.

## GLEN MARY

Plants are large and long rooted with abundance of upright glossy green foliage. Will do well on any soil and is a popular midseason variety. Berries are large dark red with prominent yellow seeds. Meat is rich and juicy with good flavor. Firm and is a good shipper.

## BUN SPECIAL

We have had the opportunity of observing this variety since its introduction and are convinced that it is one of the best varieties introduced within the last few years. The berries are a deep red clear to the center, have an excellent flavor, are evenly shaped and of large size, and present a beautiful appearance when packed for shipment. Plants are vigorous and prolific growers, making extra heavy picking rows.

## DR. BURRILL

This variety which is known as "The Million Dollar Strawberry" was originated by Dr. Reasoner, of Urbana, Illinois, who originated the famous Senator Dunlap. Dr. Burrill is claimed by the originator to be a scientific cross between the Senator Dunlap and Crescent. We have been observing this variety closely for several years and have concluded that the difference between the Dr. Burrill and Senator Dunlap is so slight, if any, that we are safe in calling them one and the same variety. However, we have kept our original strain of Dr. Burrill pure, and can furnish plants from this strain if desired. At any rate, whether you plant Dr. Burrill or Senator Dunlap, you are sure of getting a mighty good berry.

SEE PAGE 2 FOR SPECIAL BARGAINS ON STRAWBERRY PLANTS, APPLE AND PEACH TREES.



Cooper

# AROMA, the Standard Late Strawberry

Widely grown throughout the country, Aroma is the standard late variety. It is planted in large acreage for late market as it is extra firm and a splendid shipper. It produces a quantity of large berries, uniformly round in shape and deep glossy red in color. The plant is a hardy grower in any climate, producing healthy, dark green foliage. The berry has a pleasing aromatic flavor peculiar to this variety alone. It is a fancy berry and brings top market anywhere. For several years past we have been unable to supply the demand for Aroma but with increased acreage this year we hope to fill all orders. However, better order early and be sure of getting them.

## OTHER LATE VARIETIES BRANDYWINE

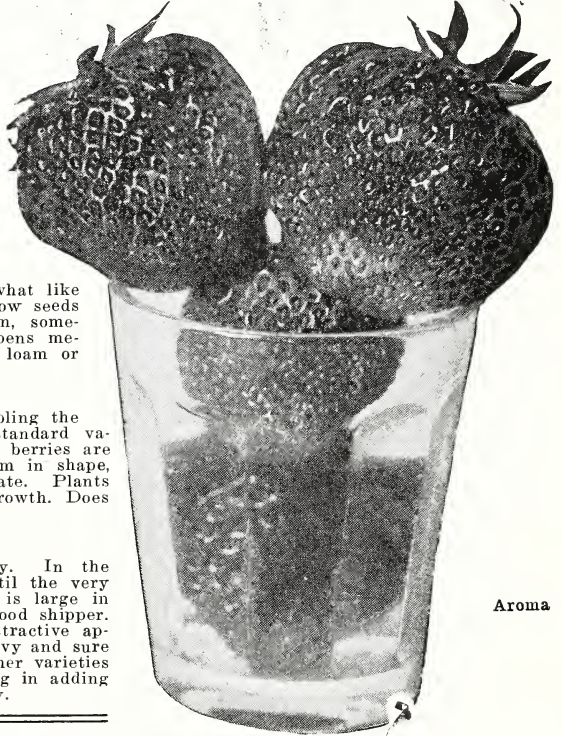
A vigorous, perfect blooming plant; tall fruit stalks; broad, heavy, dark green foliage. Plants productive, having four and five stalks heavily loaded with large to very large berries. Medium red, somewhat like Gandy, only a little more dull; large yellow seeds on surface. Flesh red clear through, firm, somewhat acid, but with sprightly flavor; ripens medium to quite late. Does best on heavy loam or heavy clay.

### GANDY

A profitable late variety greatly resembling the popular Aroma. It is one of the old standard varieties upon which you can depend. The berries are handsome, very large, well colored, uniform in shape, firm and a good shipper. Season very late. Plants are healthy, hardy and make a thrifty growth. Does best on heavy soils.

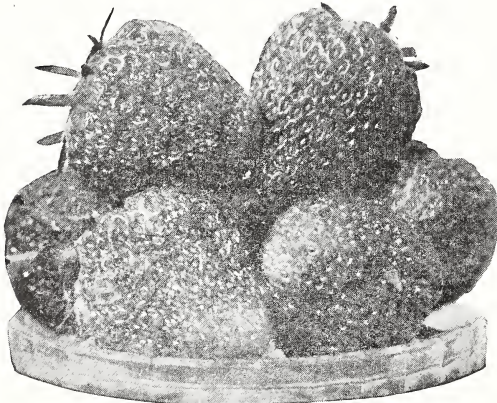
### PEARL

Undoubtedly the latest June variety. In the north it does not come into its prime until the very last of June and early July. The fruit is large in size, dark red to the center, firm, and a good shipper. The prominent yellow seeds add to its attractive appearance. Flavor is excellent and is a heavy and sure cropper. When Pearl is at its best the other varieties are off the market so you cannot go wrong in adding Pearl to your list for an extra late berry.



Aroma

*For Rock Bottom prices on Hardy Northern Crown Fruit Trees see Pages 11 and 12.*



Brandywine

## SAMPLE

A good medium late variety which is still a favorite with many growers. Berries are large, regular, and well flavored. Color is good and plants are thrifty. A heavy producer. However the Sample is an imperfect flowering sort and in order to bear fruit must have some other medium to late variety planted every third row.

## WM. BELT

This valuable variety is at its best in the middle and northern states. The berries are very large and the first ones to ripen are inclined to the irregular or cox-combed in shape. The later berries are uniformly conical. Their excellent flavor combined with their beautiful appearance make them one of our best late varieties and we recommend them highly. The plants are vigorous and thrifty, making just enough runners for a good fruiting row.

*For Prices on small fruits see page twenty three. Also Special Cash Discount for early orders.*

## IMPORTANT TO PLANTERS

All varieties of strawberries we list, excepting Sample, are PERFECT FLOWERING. Perfect flowering varieties may be planted alone. The Sample must have some perfect flowering variety planted every third row.



# Mastodon, Everbearing Strawberries

## THE PERFECT EVERBEARER

Although Everbearing Strawberries have been grown quite extensively for many years, the Mastodon is so far superior to any of the Everbearing varieties yet introduced that it may rightly be termed the Perfect Everbearing.

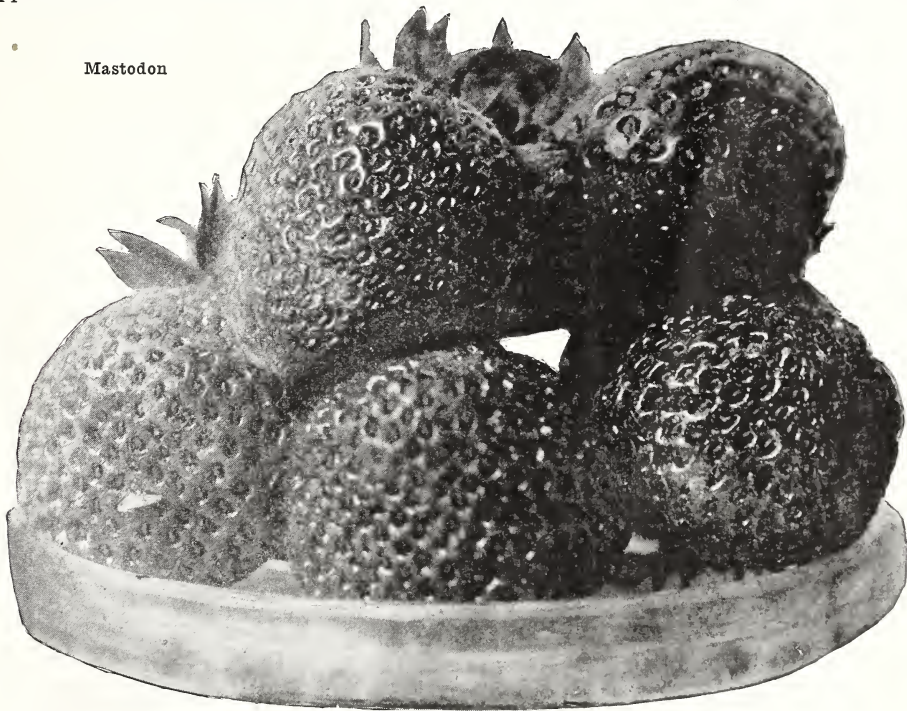
Mastodon berries are the largest of any known Everbearer. Not just a few, but all the berries, are fully twice the size of the average Everbearer. Neither do they become small during the latter part of the bearing season but retain their large size to the last berries. The berries are glossy red in color and with bright yellow seeds present a beautiful appearance. Firm flesh and tough skin make them an excellent shipper. Flavor is rich and good. More acid than the Champion.

The Mastodon plant is large and bushy with a thrifty foliage that protects the berries from hot suns as well as fall frosts. Unlike most Everbearers, the Mastodon is a prolific plant maker and under favorable conditions will cover the ground plants the first season.

The Mastodon's spring crop of berries is fully equal in quantity and quality to the regular spring bearing varieties, something that can be said of no other Everbearer in existence.

After a thorough test in our own fields and the receipt of favorable reports from customers in all parts of the country we do not hesitate to state that the Mastodon Everbearer is a decided success. Send in your Mastodon order early and avoid disappointment.

Mastodon



# Champion, Everbearing Strawberry

Until the introduction of the Mastodon, Champion was the leading Everbearer and is still preferred by many of our customers for home use as the flavor is very rich and pleasing and is less acid than the Mastodon. The Champion bears large quantities of medium sized berries, uniformly conical in shape, and a beautiful dark red to the center. They are one of the first berries to ripen in the spring and the fall crop is borne over a long period.

# CHOICE RASPBERRIES

We especially urge all customers to have their raspberry plants shipped as early in the spring as possible. Raspberry plants shipped before April 15th will go through in better shape than later when the new tender sprouts are started. If not ready to plant when your order arrives the plants may be heeled in the ground and kept until ready. We will ship as long as stock lasts but urge early shipment for the good of the plants.

## EARLY KING

### THE EARLY MARKET RED

We recommend this variety as the best early red raspberry grown. It is extremely early and enormously productive of large, firm, bright red berries. The berries are very attractive in appearance, easy to pick and unlike other varieties, will not turn dark if allowed to become over-ripe. They are excellent shippers and will bring the top market price. The canes are hardy and thrifty and the plant practically immune from disease. The Early King is rapidly becoming the leading variety of red raspberry in all parts of the country, as it is well adapted to all soils and climatic conditions. Here in Berrien County, where at least three-fourths of the country's raspberries are grown, nine out of every ten fields is planted to Early King. We have a first class stock of genuine Early King plants at a new low price and hope you will let us reserve yours right away.



Cuthbert Red Raspberry

## CUTHBERT

### THE RICHEST FLAVORED RED

This is the leading late variety all over the country. The canes are very thrifty growers, upright in shape, light yellow in color and very hardy. The berries are large, deep red in color, oblong in shape, and firm enough to stand shipping in pint boxes. Very productive. However, it is the flavor of the Cuthbert that gives it distinction. It is sweet, rich and luscious and surpasses all others for home use and canning.

A great market sort and will stand shipping long distances. Both north and south.

## CUMBERLAND

### THE MOST PROFITABLE BLACKCAP

The most extensively grown variety of Black Caps. In this section they are planted almost exclusively for fruit. The berries are immense in size, firm and extra productive. Fruit is jet black in color, giving it a beautiful appearance in the crate and is of excellent quality. Canes are hardy, strong and vigorous, and will withstand most severe winters unharmed. We guarantee our Cumberland to be first class and true to name. They are all freshly dug in the spring and are not storage stock.



Cumberland  
Blackcap  
Raspberry



# ELDORADO BLACKBERRIES

## THE GREATEST BLACKBERRY UNDER CULTIVATION

This is the finest blackberry grown. Its large size and delicious quality put it far in advance of other standard varieties. It is the hardiest blackberry under cultivation and will withstand the northern climate uninjured. It is very productive and has not failed to ripen a crop since its introduction, so we have confidence in recommending it as far superior to anything we know of on the market. It has been cultivated twenty years and under careful tests at the experiment stations has never winter killed or failed to produce a full crop of the finest fruit. The canes are very vigorous and hardy, enduring the winter of the far northwest without injury, and their yield of fruit is enormous. The berries are large, jet black, borne in large clusters and ripen well together. They are large, sweet, melting and pleasing to the taste, have no hard core and keep four or five days after picking with quality unimpaired.

**MERSEREAU**—Ripens a few days earlier than the Eldorado. Berries are large, flavor good, and ripen without a core. The canes are heavy and stocky and perfectly hardy. It is a deep rooting variety and is well adapted to light soils where plenty of moisture is lacking.



Eldorado Blackberry



Palmetto Asparagus

## ASPARAGUS

Asparagus is a good crop to have in the home garden and can be made to yield large profits when planted for commercial use. It grows like a weed and is almost impossible to kill. Set the plants in the ground so the crowns are three to four inches under the surface and give decent cultivation. Plants should be planted about ten inches apart in the row with rows any convenient distance apart.

**WASHINGTON RUST RESISTANT**—The new valuable rust resistant variety. Stalks extra large in size, purple color, very tender, crisp and extra fine flavored. Grows very fast and comes up thick in the rows, making it the most productive variety in existence. The heads stay very compact, solid and always bring a premium over other variety.

**PALMETTO**—Old standard variety and very popular. Stalks purple, medium size and very prolific. Season early and regular in growth.

*Strawberry plants arrived in fine shape. I have them all set out and are doing fine. Sure were nice plants. Have referred several people to you for plants.*

W. V. Gearheart,

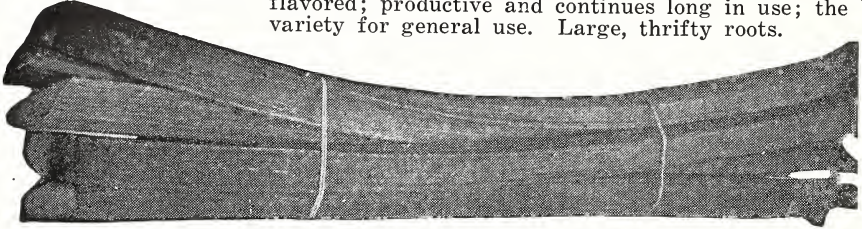
April 28, 1928

Kokomo, Indiana

## RHUBARB OR PIEPLANT

Coming on so early, Rhubarb finds a ready market, being relished by everyone. The city garden should have a dozen or more hills and every farm can add to its income by raising Rhubarb. It is easily produced in a commercial way, yields immensely, can be shipped almost any distance, and is easily gathered and packed.

**GIANT CRIMSON**—Early, just before Asparagus; immense stalks, tender, delicious flavored; productive and continues long in use; the best variety for general use. Large, thrifty roots.



Giant Crimson Rhubarb

## CHOICE GRAPES

When you plant a vineyard you invest in something permanent. You will receive a regular yearly income from it as long as you live. Practically all the cultivation is done by horse power and very little hand work is required. Returns per acre are high considering the amount of labor required to produce a crop. Grapes are being planted extensively in all sections of the country and an ever expanding market creates a demand far ahead of the supply. Plant a vineyard of our Concord plants this spring and cash in on this opportunity for pleasant, profitable fruit growing.

### CONCORD, THE STANDARD COMMERCIAL GRAPE

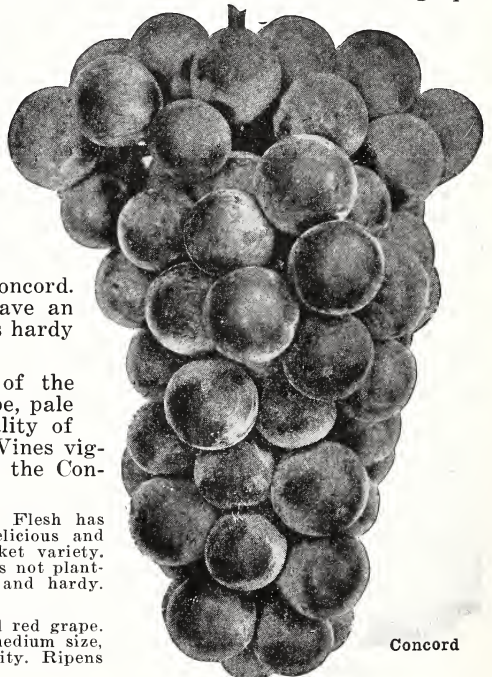
The fine old popular market variety and the leading commercial grape of today. A large, purplish black grape, very hardy and productive. The bunches are large and well filled and vines vigorous, hardy and free from disease. Does well on any soil and is the biggest money maker in grapes. Is well and favorably known wherever grapes are sold and has an established reputation on the market. Is considered the standard by which grape prices are judged. We have a large stock of Concord in all grades this year and are offering them at bargain prices. These plants were all grown and graded under our personal supervision and we guarantee them to be exactly as represented and to be an exceptional value at the price asked.

**MOORE'S EARLY**—Very large and round. Color black with a blue bloom. Quality very fine and sweeter than Concord. They stand handling and shipping and have an established reputation on the market. Vines hardy and productive. Ripens early.

**NIAGARA**—The standard white grape of the country. Grape large, slightly oval in shape, pale yellow in color with a white bloom. Quality of the best. Bunches are large and compact. Vines vigorous, hardy and productive. Ripens with the Concord.

**WORDEN**—Large, round grape, black in color. Flesh has a fine flavor unequalled by any other grape; delicious and melting; excellent for home use and a good market variety. Does not produce so heavily as the Concord so it is not planted so extensively for market. Vines are thrifty and hardy. Ripens with the Concord.

**BRIGHTON**—In our estimation the best all-round red grape. Bunches large, long and shouldered. Berries are medium size, skin thin, flesh very tender, sweet and best quality. Ripens early and is very productive and vigorous.



Concord



# Hardy Northern Grown Fruit Trees

Our Fruit Trees are all healthy, thrifty stock, and quality and size have not been skimped to make a low price. We are listing the best and most popular varieties and are in position to furnish in large quantities to commercial growers. If interested in a large planting send us your list for special quotations.

## APPLES

**PRICE.** All varieties, 2 yr. 4 to 6 ft. trees, 40c each; 10 for \$3.50; 100 for \$30.00.

**BALDWIN**—Winter Apple. Large, roundish, dark red. Juicy, sub-acid. Good flavor, good cooker, good keeper. Tree vigorous and upright.

**DELICIOUS**—Grand champion of winter apples. Red with pin dots of yellow. Fine grain, crisp, juicy, almost sweet. Good keeper and sells high on any market. Our most popular variety.

**JONATHAN**—A grand, good winter apple. Bright, solid red. Flesh white, firm, fine, crisp and tender. Good size, smooth, roundish. Excellent eating apple.

**GRIMES GOLDEN**—Large sized, golden-yellow, winter apple with extra fine flavor and good keeping qualities. Rich sub-acid pear flavor. Bears young.

**MCINTOSH RED**—One of the very best early winter apples. Bright, deep red color. Flesh white, tender, juicy, with a rich, delicious and very distinctive flavor. Trees, hardy, vigorous, and healthy.

**NORTHERN SPY**—Large, pale yellow, skin mottled with carmine. Firm, tender, crisp, juicy, sub-acid. Popular everywhere. Good keeper.

**R. I. GREENING**—Large; flesh yellowish, firm, fine grained, crisp. Fine cooking, and good market sort. Tree large and vigorous.

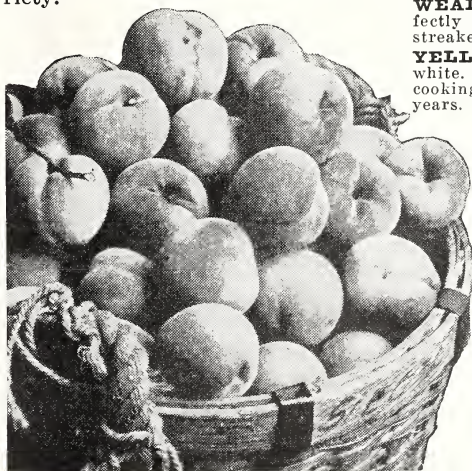
**STAYMAN'S WINESAP**—Dark rich red striped with crimson. Flesh tinged with yellow; firm, crisp, fine grained, very juicy, sub-acid flavor. A good one. Winter variety.

**WEALTHY**—Ripens late summer and early autumn. Perfectly hardy, vigorous and productive. Fruit large, red streaked with white. Quality excellent.

**YELLOW TRANSPARENT**—Fruit a clear yellowish-white. Begins to ripen in July. Excellent eating and cooking apple, and best market sort. Bears in 3 to 4 years. The leading summer apple.



Delicious Apple



Elberta Peaches

## PEACHES

**PRICE**—All varieties, 1 yr. 4 to 6 ft. trees, 35c each; 10 for \$3.00; 100 for \$25.00.

**ELBERTA**—The standard market peach of the country. Very large, red blush; flesh yellow, tender, and juicy. Rank, vigorous grower. Free-stone. Ripens middle of September.

**J. H. HALE**—Fruit extra large. Ripens about a week earlier than Elberta and averages a third larger in size. Color beautiful golden yellow with deep carmine blush. Flavor is extra fine.

**KALAMAZOO**—A medium late, good sized yellow peach of excellent quality for canning or home use. Does well on most any soil. Heavy bearer. Free-stone.

**ROCHESTER**—First, large yellow freestone peach to ripen. Fruit sweet, juicy, and of delicious flavor. Excellent market or home use variety.

## CHERRIES

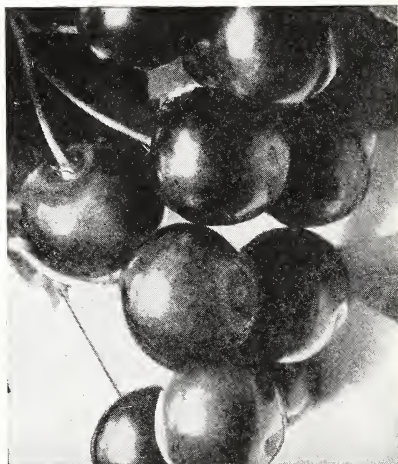
**PRICE:** Sour, 2 yr. 4 to 6 ft. trees, 50c each, 10 for \$4.50; 100 for \$40.00. Sweet, 2 yr. 4 to 6 ft. trees, 60c each, 10 for \$5.00; 100 for \$45.00.

**EARLY RICHMOND** (Sour)—Best early cherry, much like Montmorency, except a little smaller and trifle more acid. A good standard sort. Bright red and juicy. Heavy bearer.

**MONTMORENCY** (Sour)—Large, late, heavy cropper of dark red cherries. Thick meat and juicy, yet the best shipper known. Its size and flavor as well as general appearance make it the leader everywhere as a main crop cherry.

**BLACK TARTARIAN** (Sweet)—Very large purplish black, heart shaped; flesh mild and sweet, and quality excellent. Good market sort and we recommend it as the best sweet for home use. Ripens in July.

**NAPOLEON** (Sweet)—Fruit is very large, oblong, light lemon-yellow with a red cheek. Tree is medium sized and erect. A beautiful and delicious fruit.

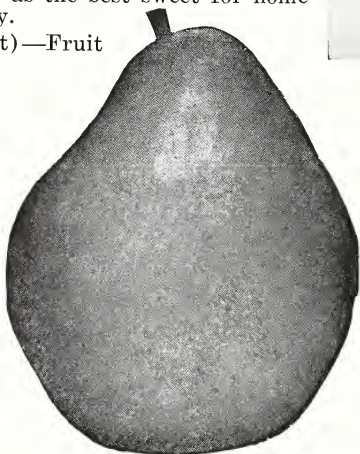


Early Richmond

## PEARS

**PRICE:** All varieties, 2 yr. 4 to 6 ft. trees, 50c each, 10 for \$4.50; 100 for \$40.00.

**BARTLETT**—The leading commercial and home use pear. Big producer. Early; golden colored, sometimes with red cheek. Flavor is melting, rich, and buttery. Good for any and every use. Ripens about first of September.



Bartlett Pear

**KIEFFER**—Late fall and winter pear. Tree is hardy and almost entirely disease-resistant. Will grow and produce where other varieties will not survive. Fruit is large, greenish yellow. Quality not so good as Bartlett but is excellent if properly canned.

**DUCHESS**—Golden color with blush. Good quality and excellent for canning. Flesh white. Tree is hardy, medium size, and bears young. Ripens about middle of September.

**SECKEL** (Sugar Pear)—Small very juicy and sweet. Popular for pickling and preserving.

Claimed to be the best flavored pear grown.

## PLUMS

**PRICE:** All varieties, 2 yr. 4 to 6 ft. trees, 50c each, 10 for \$4.50, 100 for \$40.00.

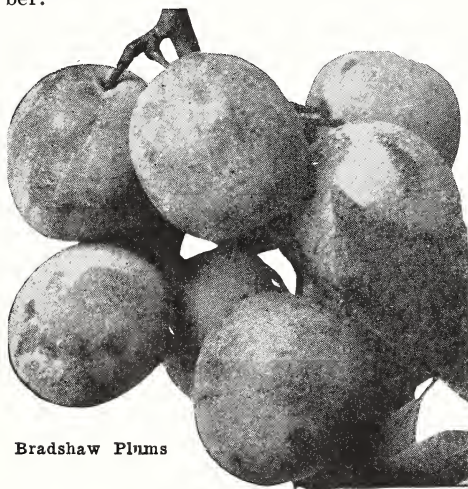
**BRADSHAW**—A splendid early. Large, dark violet red. Flesh yellow, juicy, good. Fine for canning.

**BURBANK**—Fruit large, oval, with reddish purple skin. Heavy yielder and very hardy. Good flavor; more acid than the Bradshaw.

**GERMAN PRUNE**—Old favorite. Fruit is long, oval, purple with a thick blue bloom. Flesh is firm, sweet and pleasant, separating freely from the stone.

**LOMBARD**—Fruit medium to large, oval, dark red. Flesh yellow, juicy, and has a pleasant flavor. Good market or home use variety.

**MONARCH**—Late, large. Dark purplish blue; perfect freestone. Flesh is pale golden green and juicy. Heavy bearer and begins fruiting young.



Bradshaw Plums



# Hardy Ornamental Shrubs

The planting of shrubs has become so popular in recent years that hardy a home is without some ornamental plantings. Aside from the beauty of their colored flowers and foliage, they add materially to the property value, often causing an increase of 10 to 20 per cent. Considering this valuable feature you cannot afford to neglect the planting of more shrubbery when a few dollars spent now will mean several hundred dollars in a few year's time, together with the pleasure you will derive from their beauty.

**ALTHEA** (Rose of Sharon)—Handsome late summer blooming shrubs, coming into bloom when few shrubs are in flower. It is beautiful, free blooming, clean and hardy. Large showy flowers. Valuable for hedges or single specimens. A hedge or planting of mixed colors is especially beautiful. Can furnish in white, pink, red or blue.

**BARBERRY, JAPANESE**—Not only an invaluable shrub where a low compact hedge is wanted, but fits in admirably with other shrubs in every planting. Has handsome foliage of tiny bright green oval leaves that turn most brilliant shades of orange and red in the fall. The slender, graceful branches are thickly lined with attractive yellow blossoms followed by scarlet berries which hang throughout the winter. Especially valuable as a hedge for it needs no trimming. Has nothing to do with the White Pine Blister Rust which attacks wheat, and may be planted freely.

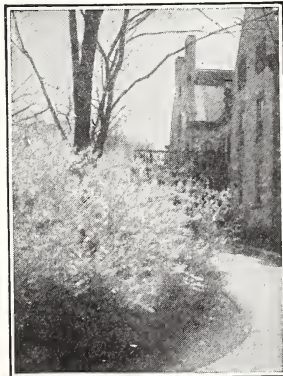
**Buddleia, BUTTERFLY BUSH**—This shrub of comparative recent introduction has grown into favor almost immediately. It is a semi-herbaceous plant, by which we mean in some latitudes it will die down to the ground during winter, and while perfectly hardy, we recommend covering the roots with manure, leaves or other material as winter approaches, as it will help to produce a heavy growth the next season. It is very hardy; blooms the first season, usually from June until frost. The blossoms are borne on long, graceful stems, which terminate in tapering panicles of lilac-colored flowers that are of miniature size, the flower head frequently being ten inches long.

**CORNUS, SIBERIAN DOGWOOD**—A tall shrub with bright coral-red branches, making it especially ornamental during the winter. Has abundant small white blossoms borne in early summer and followed by white fruit. Foliage is a bright green and very attractive. For best winter effect they should be planted in large groups but are attractive and very beautiful wherever planted.

**DEUTZIA** (Pride of Rochester)—One of the most elegant shrubs ever introduced. An erect, vigorous grower; has a profusion of large showy flowers in May. Flowers are white, with back petals tinged with pink; very double. Grows 6 to 8 feet high.

**FORSYTHIA INTERMEDIA** (Golden Bell)—A handsome upright bush with deep green foliage turning to a purplish tint in the autumn. It is the first to greet the springtime with its shower of golden yellow trumpet shaped flowers that appear in advance of the leaves. One of the showiest shrubs.

**FLOWERING ALMOND**—This lovely old favorite, which is one of the first flowers to greet us in early spring, should be in every flower garden. Each slender branch is loaded full of pretty pink blooms, which look like little roses, almost before the leaves appear. Hardy bush. Grows three to four feet high. Fine to use in grouping or on the lawn.



Forsythia



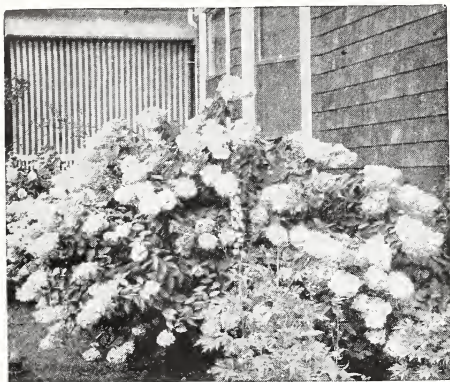
Barberry

**TAMARIX AFRICANA**—A fine, feathery gray-green foliage borne on long slender graceful stems. Small, double, unusually bright pink flowers in slender racemes in April and May. Valued mostly for the beautiful effect of the foliage.

**HIGHBUSH CRANBERRY**—Tall growing shrub adapted to shady locations. Foliage and manner of growth almost identical with common Snowball. Has white flowers followed by beautiful clusters of bright red berries from which it derives its name.

**HYDRANGEA** (Paniculata Grandiflora)—It beats the world; the fine dwarf growing Hydrangea. It is hardy, enduring the severest winters outdoors without protection and is easily transplanted, not one in a thousand dying. Never fails to bloom the first year planted. The flowers are produced in mammoth trusses and when fully expanded are white in color, but later assume tones of rose and bronze on the exposed sides. Commence blooming in August and continue into the autumn. The shrub is attractive immediately after it is planted and continues gaining in beauty for ten to twenty years. Severe pruning in early spring insures large trusses.

**HYDRANGEA ARBORESCENS** (Hills of Snow)—A hardy bush that grows to a height of 6 to 8 feet. Begins to bloom in June and continues throughout August, bearing large trusses of pure dazzling white flowers. Very beautiful and desirable.



Hydrangea

**LILAC (Purple)**—One of the best of the old fashioned flowers. Blooms freely when once established and will grow anywhere. Bears dense panicles of purple flowers. The most fragrant of the Lilacs.

**LILAC (Persian)** — A decided improvement over the common lilac. Blooms are of deepest purple and very large. The shrub has slender, arching branches with small foliage. Blooms in May and June.

**SNOWBALL** — Handsome native shrub, attaining 8 to 10 feet in height, with rather smooth light gray branches and stems. The pure white flowers appear in May and June, followed by decorative fruits, which begin to color by the end of July and remain on the branches and keep its bright scarlet color until the following spring. The berries are not eaten by birds. A well known old favorite and one of the most popular shrubs on the market. Hardy everywhere. You will want some of these hardy plants in your yard next summer to enjoy.

**PRIVET, AMOOR RIVER NORTH**—Very hardy. Has dark green leaves which persist almost through the winter. Where a stiff, upright hedge is wanted nothing surpasses the Amoor. To add to its attractiveness in foliage it bears erect panicles of beautiful white flowers in June, followed by black berries. The privet has been called a living fence, for a made of plants that are covered with bright green foliage, pretty flowers, or bright berries in winter, is so much more pleasing than the still, rigid, mechanical effect obtained by the similar use of wood or metal, and it will not rust out or rot down, but year after year increase in beauty and value.

**SNOWBERRY (White)**—A perfectly hardy shrub from 2 to 3 feet high, excellent for massing in the lower parts of a bed or border. The pinkish white flowers appear in loose racemes in July and August, followed by clusters of wax-like milk-white berries that remain on the branches until winter.

**SNOWBERRY (Red)** (Coral Berry)—Very similar to white except that its berries are red.

**SPIREA, ANTHONY WATERER** — A very compact, round bush, dwarf growing shrub which attains a height of 18 to 24 inches. Has rose red flowers in large clusters all over the bush and blooms from May to September. Perfectly hardy and fine for low clumps. Dark green foliage.

**SPIREA, VAN HOUTTEI** (Bridal Wreath) —A well known Spirea, and a beautiful ornament for the lawn at any season, but when in flower it is a complete fountain of white bloom, the foliage hardly showing. It is of a drooping habit, reaching a height of 6 to 8 feet when matured, producing a profusion of white flowers in June. The Spirea is very often used for hedge fencing where its luxuriant growth and flowering qualities are very desirable. The most useful of all shrubs and planted by everyone.

**SYRINGA** (Mock Orange)—A hardy, free flowering shrub with the most showy, fragrant, white flowers. Grows 8 to 10 feet high with spreading and often arching branches. Blossoms in spring and flowers are especially fragrant.

**WEIGELA, ROSEA** —The most popular of all the Weigelas. Foliage is a deep green and bush is a vigorous grower. Flowers are a bright rose color, appearing in greatest abundance in June, and more sparsely at intervals throughout the summer. Oftentimes blossoms so profusely as to completely cover bush.

## HIBISCUS

Giant Flowering Mallow—An improved form of the Native Rose Mallow. The most beautiful and hardy of all herbaceous plants. Blooms freely from early July to late September, with striking red flowers 6 to 8 inches. Does well in any location and is perfectly hardy.



Amoor River Privet



Spirea Van Houttei

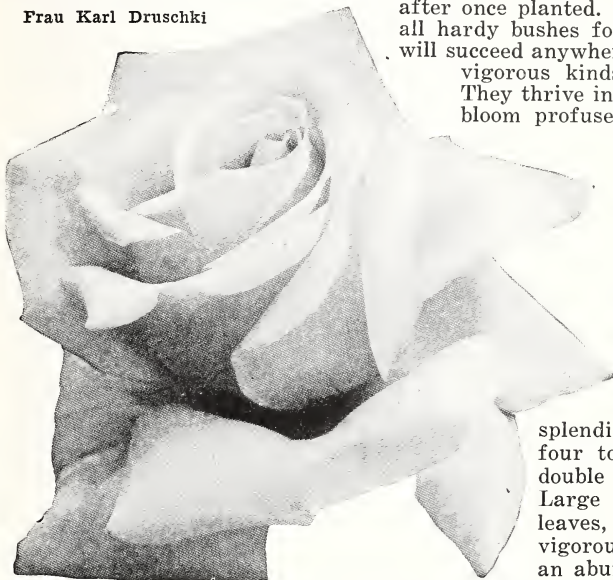


# Select Beautiful Roses

## HARDY PERPETUAL OR JUNE ROSES

The Hybrid Perpetuals are the hardiest of all bush roses, and require little care after once planted. Perhaps the most valuable of all hardy bushes for permanent planting, as they will succeed anywhere. We have listed below hardy, vigorous kinds, suitable for the far north. They thrive in all sections of the country and bloom profusely and regularly at the usual time. Although called perpetual, they are not normally everblooming with the exception of some varieties, notably General Jacqueminot and Paul Neyron, which with us have bloomed all summer long.

Frau Karl Druschki



### FRAU KARL DRUSCHKI (White American Beauty)

This is undoubtedly the greatest hardy pure white rose ever introduced. Makes splendid buds and immense flowers four to five inches across, perfectly double and delightfully fragrant. Large thick petals. Bright shining leaves, elegantly veined; a healthy, vigorous grower, entirely hardy and an abundant bloomer.

**GENERAL JACQUEMINOT**—Strong, vigorous grower, entirely hardy; an early and abundant bloomer. Buds and flowers are considered models of perfection. Its brilliant, shining crimson color is the standard by which other roses are judged. Unequaled in beauty of form and velvety richness. A real favorite.

**PAUL NEYRON**—One of the largest roses ever produced, sometimes measuring six inches across. In color it is a most beautiful clear rose-pink and possesses a delicious distinctive fragrance. Flowers are very double and full. Strong, upright grower, large leathery foliage, and a most abundant bloomer.

**ULRICH BRUNNER**—Makes immense blooms, almost as large as Paul Neyron. Flowers are full and of exquisite shape. Color, bright cherry red. Shell-shaped petals. Well known and popular.



*I assure you I never saw such good nursery stock sent out. I am well pleased with the plants and know they will grow with such roots on. John N. Bruck, April 26, 1928 Ruthven, Iowa.*

See page twenty for price of Roses. We are sure you will find our prices as low as any other firm selling the same high grade stock, and in nine out of ten cases they are lower. We will always meet any competitive prices for the same quality stock.

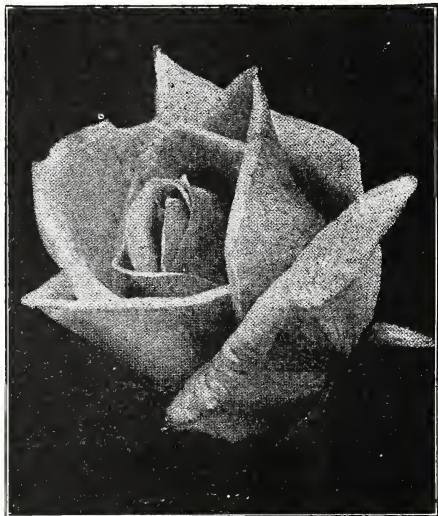
Gruss an Teplitz

## EVERBLOOMING HYBRID TEA ROSES

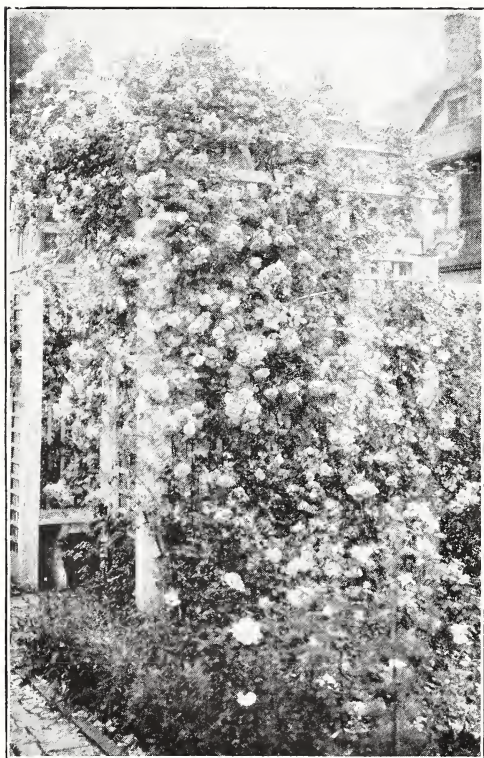
This class is rapidly taking the foremost rank of roses for garden culture. They are the result of crossing Tea Roses with Hybrid Perpetuals are perpetual bloomers all summer and fall, appear in the richest and varied colors, and are comparatively hardy. In the far northern states they should be given winter protection. Their beautiful and continued bloom throughout the summer will well repay the slight care needed to protect them through the winter.

**MRS. AARON WARD**—Few roses attract so much attention as this beautiful variety. The flowers, which are of splendid form, full double, are equally attractive when in full bloom as in the bud stage. In color they are a distinct Indian yellow shading lighter towards the edges. Under certain weather conditions the entire flower will sometimes come a yellow tinted white, but it is beautiful under all color variations. A strong, vigorous, but compact grower.

**MADAM CAROLINE TESTOUT**—One of the most popular and valuable varieties. Flowers are very large and full. Color of bright satiny rose with brighter center. Very free and fragrant.



Mrs. Aaron Ward



Dorothy Perkins

**GRUSS AN TEPLITZ**—This grand Rose has proven one of the best and most valuable hardy crimson everblooming roses for garden planting ever introduced. The color is dark rich crimson, passing to velvety, fiery red. Flowers large, full, and sweet; blooms constantly, throwing up fresh buds and flowers the whole growing season.

## HARDY CLIMBING ROSES

These roses are necessary for the home, giving it a touch of beauty and adding more to the attractiveness than any other ornamental plants. They may be used to screen undesirable views of buildings or for shade on porches or arbors. They are hardy everywhere and require very little attention to produce a profusion of blossoms.

**CRIMSON RAMBLER**—One of the best roses known today. Hardy as oak; withstands every climate; grows rapidly and blooms all season long. Double deep crimson flowers borne in large clusters. A plant under favorable conditions grows to a great height the first season.

**DOROTHY PERKINS**—The finest of all pink ramblers. Flowers perfectly double and borne in immense clusters. Color exquisite shell pink. Sweetly scented. Very hardy and grows from 10 to 15 feet in one season.

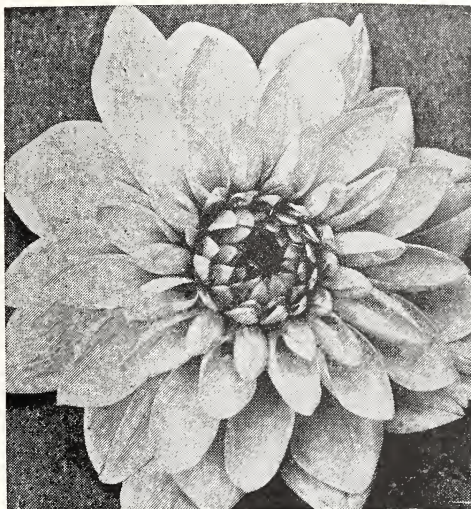
**PAUL'S SCARLET CLIMBER**—No other rose, in any class, can compare with this for brilliancy of color, which is maintained until the petals fall. The flowers, a vivid scarlet, are of good size, semi-double, very freely produced in clusters of from 3 to 20 flowers each on much branched canes, the plants being literally covered from top to bottom with bloom. It is of strong climbing habit and perfectly hardy. One of the most popular climbing roses. Try it.



# VERY CHOICE DAHLIAS

Our Dahlia orders are filled with good thrifty divisions of field-grown clumps. We guarantee them true-to-name and free from disease. We are growing all the Dahlias we offer in this list. It will pay you in the purchase of Dahlias to buy direct from a grower who can supply his own stock as this lessens the chance of mistakes.

**ALL DAHLIA PRICES ARE POSTPAID TO YOUR DOOR.**



## CACTUS DAHLIAS

	Each
<b>BIANCA</b> —A fine cut flower of lavender pink, long erect stems....	\$.25
<b>F. W. FELLOWS</b> —Giant orange terra cotta on good stems .....	.35
<b>GOLDEN WEST</b> —Large flower, erect stems; deep rich yellow overlaid orange .....	.25
<b>J. H. JACKSON</b> —Color a gorgeous deep, velvety, blackish-maroon. Fine .....	.25
<b>KALIF</b> —Gigantic flowers of brilliant scarlet; erect long stems.....	.35
<b>MARJORIE CASTLETON</b> —Good cut flower; soft rosy pink, tinting lighter towards center .....	.25
<b>MRS. EDNA SPENCER</b> —Large, splendid cut flower of soft lavender pink .....	.35

## DECORATIVE DAHLIAS

<b>CHARM</b> —Large flowers on long erect stems; burnt orange suffused golden yellow .....	.50
<b>COPPER</b> —Giant flowers on long, erect stems; copper, tinted bronze and apricot .....	.25
<b>DAKOTA</b> —Immense flowers on strong stems; rich coral red .....	.25
<b>DR. TEVIS</b> —Gigantic flowers on long, erect stems; old rose shading to gold....	.35
<b>DREAM</b> —Long erect stems; beautiful salmon shade with amber-like glow .....	.25
<b>GLORIANA</b> —Pure old gold suffused with a reddish glow. Giant on good stems .....	.50
<b>JACK ROSE</b> —Crimson red. Used mostly for bedding .....	.25
<b>JEANNE CHARMET</b> —Large blooms, good stems; pinkish lilac shaded white....	.25
<b>JERSEY'S BEAUTY</b> —Giant on long, erect stems. Beautiful new shade called Erosine pink .....	.75
<b>JERSEY'S KING</b> —Large full flower on good stems; color red rose .....	.60
<b>JUDGE A. B. PARKER</b> —Wonderful shade of golden-buff. Giant, on good stems .....	.50
<b>JUDGE MAREAN</b> —A blending of salmon pink, red, orange, yellow, and pure gold. Very large, good stems .....	.60
<b>MILLIONAIRE</b> —Lavender pink shading lighter at center. Large, good stems....	.35
<b>MRS. I. DE VER WARNER</b> —Monster flower; stiff stems; deep mauve pink .....	.60
<b>MRS. JOHN T. SCHEEPERS</b> —Canary yellow with pink suffusion on outer petals. Large; erect .....	.60
<b>PATRICK O'MARA</b> —Soft orange buff tinged with rose. Excellent cut-flower .....	.50
<b>PRIDE OF CALIFORNIA</b> —Giant on strong stems; color, deep rich crimson....	.35
<b>ROSA NELL</b> —Clear bright cerise rose. Gigantic blooms on long erect stems....	.35
<b>SWEET MAY</b> —Mahogany red. Good stems .....	.25
<b>THE GRIZZLY</b> —Rich crimson maroon with reflexed petals. A giant .....	.50
<b>WILHELM MILLER</b> —Very brilliant purple-red. Wiry stems. Good variety ....	.25

## PEONY-FLOWERED DAHLIAS

<b>CITY OF PORTLAND</b> —Best and largest clear yellow peony dahlia. Erect stems .....	.35
<b>MME. VAN BYSTEIN</b> —Lovely lilac blue, large size, long erect stems .....	.25
<b>PEG O' MY HEART</b> —Deep rosy salmon. Free flowering and beautiful .....	.50
<b>QUEEN ELIZABETH</b> —Color, rosy-mauve. Free bloomer on erect stems .....	.35
<b>ROSALIA STYLES</b> —Colossal flowers on long stems. Bright tyrian pink, tipped lighter .....	.35
<b>MRS. GEO. GORDON</b> —Large flowers of beautiful cream color, good stems ....	.35

## SHOW OR BALL DAHLIAS

	Each
<b>A. D. LIVONI</b> —Old favorite; clear, rich pink; fine stems .....	\$.25
<b>AMERICAN BEAUTY</b> —Large blooms of gorgeous wine crimson; a splendid sort .....	.25
<b>DOROTHY PEACOCK</b> —Color, beautiful, clear, live pink. Free flowering .....	.35
<b>GRAND DUCHESS MARIE</b> —Large soft buff overlaid with orange .....	.25
<b>MANZANITA</b> —Lavender. Same size and type as A. D. Livoni .....	.25
<b>MAUDE ADAMS</b> —Large, perfect flowers, white overlaid clear delicate pink. Extra fine .....	.25
<b>MISS HELEN HOLLIS</b> —Gigantic flowers of deep scarlet on long erect stems .....	.25
<b>ROBIN ADAIR</b> —Terra cotta red. Free bloomer. Showy and attractive .....	.25
<b>STORM KING</b> —Best pure white show dahlia. Free flowering on erect stems.....	.25
<b>STRADELLA</b> —Beautiful deep purple crimson. Stems long and erect .....	.25
<b>YELLOW DUKE</b> —Pure canary yellow. Large flowers on stiff stems .....	.25

## SINGLE DAHLIA

<b>OSCEOLA</b> —Large bright red overlaid with a golden sheen. Good stems .....	.25
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## BARGAINS IN DAHLIAS

<b>BARGAIN NO. 32</b> —1 tuber each of the Cactus varieties listed (value \$2.05) .....	\$1.70
<b>BARGAIN NO. 33</b> —1 tuber each of the Decora-tive varieties listed (value \$9.80) for .....	\$8.20
<b>BARGAIN NO. 34</b> —1 tuber each of the Peony-flowered varieties listed (value \$2.15) for .....	\$1.80
<b>BARGAIN NO. 35</b> —1 tuber each of the Show varieties listed (value \$2.85) for .....	\$2.35
<b>BARGAIN NO. 36</b> —Mixed Dahlias, good kinds grown mixed, per dozen .....	\$1.00
<b>BARGAIN NO. 37</b> —12 different varieties of Dahlias, all classes, labeled separately; our selection of varieties, all good ones guaranteed to satisfy; 12 tubers for .....	\$1.50

**BARGAIN NO. 38---CUT  
FLOWER COLLECTION  
SAVE \$1.00**

1 American Beauty, Show .....	\$.25
1 Maude Adams, Show .....	.25
1 Wilhelm Miller, Dec. ....	.25
1 Sweet May, Dec. ....	.25
1 J. H. Jackson, Cac. ....	.25
1 Marjorie Castleton, Cac. ....	.25
1 Mme. Van Bystein, Peony ..	.35
1 Rosalia Styles, Peony .....	.35
Value .....	\$2.10

These 8 tubers, all splendid cut flower varieties, Postpaid to your door for **\$1.10**

**REMEMBER**—All Dahlia prices, including Dahlia Bargains, are postpaid.

## ROKELY'S SELECT GLADIOLI

Gladioli do their very best in a rich, sandy loam, but they will thrive in any soil except a very stiff clay. Bulbs should be planted during April or May depending on soil and climate. In planting, the rule is to plant each bulb at least three times the depth of its diameter, with the pointed side of the bulb up. We grow our own Gladioli Bulbs and your order will be filled with large No. 1 size bulbs, plump and healthy.

**PRICES GIVEN HERE ARE POSTPAID**—50 bulbs at the 100 rate; 6 at the dozen rate. However, only one variety can be used to secure dozen or 100 rate.

**ALICE TIPLADY**—Grand, large Primulinus of beautiful orange saffron. Each 8c; doz., 50c; 100, \$3.00.

**AMERICA**—Soft lavender pink. Large flowers. Long spikes. Each 6c; doz., 50c; 100, \$3.00.

**ANNA EBERIUS**—Dark velvety purple, throat deeper. Pine. Each, 10c; doz., 75c; 100, \$6.00.

**BARON J. HULOT**—Rich velvety purple-blue. Tall spikes. Extra. Each, 10c; doz, 75c; 100, \$6.00.

**CAPT. FRYATT**—Extra bright red with white tracings in throat. Each 8c; doz., 50c; 100, \$3.00.

**CATHERINE**—Grayish lavender with darker throat. Each 10c; doz., 75c; 100, \$5.00.

**CONSPICIOUS**—Light lavender. Purple and cream in throat. Pansy like. Each 8c; doz., 50c; \$3.00.

**CRIMSON GLOW**—Giant flowers of brilliant crimson. Tall spikes. Each 8c; doz., 60c; 100, \$4.00.

**DR. W. VAN FLEET**—Delicate rose pink deeper at edges. Throat soft creamy yellow. Each 10c; doz., \$1.00; 100, \$7.50.

**E. J. SHAYLOR**—Ruffled, beautiful, pure deep rose pink. Tall. Each 10c; doz., 75c; 100, \$5.00.

**EMPRESS OF INDIA**—Rich dark red. Small white dash in throat. Each 10c; doz., \$1.00; 100, \$7.50.

**EVELYN KIRTLAND**—Grand rose pink. Scarlet blotches on lower petals. Each, 8c; doz., 60c; 100, \$4.00.

**GENERAL JOFFRE**—Bright red, uniquely veined. Tall spikes. Each, 8c; doz., 60c; 100, \$4.00.



**GLORY OF KENNERLAND**—Large, rich, deep rose, with golden yellow throat. Each 10c; doz., \$1.00; 100, \$7.50.

**GOLIATH**—Purplish wine color. Rich and good. Each 10c; doz., 75c; 100, \$5.00.

**GRETTCHEN ZANG**—Pink blending into scarlet on lower petals. Each 10c; doz., 75c; 100, \$5.00.

**HALLEY**—Large open flowers of delicate salmon pink. Extra early. Each 6c; doz., 50c; 100, \$3.00.



**HERADA**—Large pure mauve, glistening and clear. Unusually fine. Each 8c; doz., 60c; 100, \$4.00.

**IDA VAN**—Bright red. Rich and beautiful. Large flowers. Each 8c; doz., 60c; 100, \$4.00.

**LE MARECHAL FOCH**—Extra large, early, rose pink flowers. Each 6c; doz., 50c; 100, \$3.00.

**LILLY WHITE**—Best early pure white. Large flowers, long spikes. Each 6c; doz., 50c; 100, \$3.00.

**LINTON**—Delicate reddish pink. Cream and red throat. Each 6c; doz., 50c; 100, \$3.00.

**MAIDENS BLUSH**—Exquisite pink Primulinus with lighter throat. Each 6c; doz., 50c; 100, \$3.00.

**MARY PENNELL**—Deep lilac shading paler. Soft primrose-yellow throat. Each 10c; doz., 75c; 100, \$5.00.

**MRS. DR. NORTON**—Soft La France pink with cream throat. Extra. Each 10c; doz., \$1.00; 100 \$7.50.

**MRS. FRANCES KING**—Brilliant vermilion-scarlet. Extra large. Each 6c; doz. 50c; 100, \$3.00.

**MRS. FRANK PENDLETON**—Salmon pink with maroon blotch on lower petals. Each 6c; doz., 50c; 100, \$3.00.

**MRS. H. E. BOTHIN**—Light geranium pink. Flame scarlet center. Each 10c; doz., \$1.00; 100, \$7.50.

**MYRA**—Primulinus. Salmon scarlet on yellow ground. Large and wax like. Each 6c; doz., 50c; 100, \$3.00.

**NIAGARA**—Delightful cream blending to canary yellow. Each 8c; doz., 60c; 100, \$4.00.

**1910 ROSE**—Pure deep rose pink. White center lines on lower petals. Each, 6c; doz., 50c; 100, \$3.00.

**PANAMA**—Like America only deeper pink. Very good. Each 8c; doz., 60c; 100, \$4.00.

**PEACE**—Large white flower with pale lilac pencillings. Tall. Each 8c; doz., 60c; 100, \$4.00.

**PINK NOVELTY**—Clear pink with white throat striped with red. Each 6c; doz., 50c; doz., \$3.00.

**PINK WONDER**—Clear rose pink. Extra large flowers. Fine. Each 6c; doz., 50c; 100, \$3.00.

**PRINCE OF WALES**—Large delicate salmon rose, shaded apricot. Each 8c; doz., 60c; 100, \$4.00.

**PRINCIPINE**—Beautiful bright red with large white blotch. Extra. Each 8c; doz., 60c; 100, \$4.00.

**PROSERPINE**—Cerule pink. Long wiry stems. Very thrifty. Each 10c; doz., 75c; 100, \$5.00.

**ROMANCE**—Large, orange, salmon, rose, red and yellow throat. Each 10c; doz., \$1.00, 100, \$7.50.

**ROSE ASH**—New Ashes of Roses color. No other like it. Very fine. Each 10c; doz., 75c; 100, \$5.00.

**ROSE GLORY**—Large, ruffled, pure rose pink, deeper in throat. Each 8c; doz., 60c; 100, \$4.00.

**RUBY KING**—Intense, dark ruby red. Blooms early. Each 6c; doz., 50c; 100, \$3.00.

**SCARLET PRINCEPS**—Massive scarlet, flowers; throat a little deeper. Extra. Each 10c; doz., \$1.00; 100, \$7.50.

**SCHWABEN**—Pure canary shading to soft sulphur yellow. Carmine blotched throat. Each 6c; doz., 50c; 100, \$3.00.

**SIDONIA**—Amaryllis formed flowers of clear violet. Fine. Each, 8c; doz., 60c; 100, \$4.00.

**SOUVENIR**—Best pure yellow Primulinus. Large flowers. Each 8c; doz., 60c; 100, \$4.00.

**SPLENDORRA**—Splendid, very dark wine-black. Rich, distinct sort. Each 10c; doz., 75c; 100, \$5.00.

**WAR**—Deep blood red, shaded crimson-black. Extra fine. Each 10c; doz., 75c; 100, \$5.00.

**WILBRINCK**—Early large flesh-pink. Creamy blotch on lower petals. Each 8c; doz., 60c; 100, \$4.00.

**YOUELL'S FAVORITE**—Striking rosy lavender pink. Ruffled, large. Each 10c; doz., \$1.00; 100, \$7.50.

**VIOLET GLORY**—Rich self color deep violet; deeper throat. Large. Each 10c; Doz., \$1.00; 100, \$7.50.

## GLADIOLI IN MIXTURE

**ROKELY'S RAINBOW MIXTURE**—A special garden collection made up of dozens of the very best varieties mixed. When in full bloom they furnish a veritable riot of colors that will thrill any true flower lover. We furnish this mixture in first size bulbs (1½ in. in diameter) same as offered in our named varieties above. Remember this in comparing prices. Price, Postpaid, 40c per doz.; \$2.50 per 100.

## BARGAINS IN GLADIOLI

**BARGAIN NO. 39**—1 bulb each of the 51 named varieties, labeled and postpaid for \$3.55.

**BARGAIN NO. 40**—1 bulb each of the 14 named varieties listed at 6c each labeled and postpaid for 75c.

**BARGAIN NO. 41**—1 bulb each of the 17 named varieties listed at 8c each, labeled and postpaid for \$1.25.

**BARGAIN NO. 42**—1 bulb each of the 20 named varieties listed at 10c each, labeled and postpaid for \$1.75.

**BARGAIN NO. 43**—50 bulbs of Rainbow Mixture, 1¼ inches in diameter, postpaid for \$1.00.

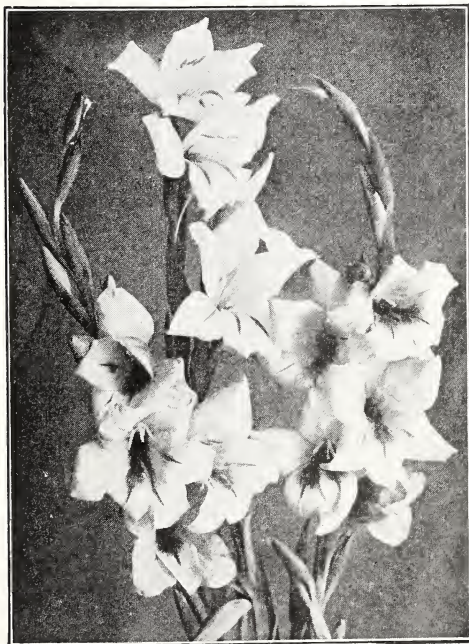
**BARGAIN NO. 44**—75 bulbs of Rainbow Mixture, 1 inch in diameter, postpaid for \$1.00.

**BARGAIN NO. 45**—100 bulbs of Rainbow Mixture, 3-4 inch in diameter, postpaid for \$1.00.

**BARGAIN NO. 46**—250 bulblets of Rainbow Mixture will make large bulbs for next year, postpaid for 25c.

**BARGAIN NO. 47**—1250 bulblets of Rainbow Mixture, postpaid for \$1.00.

**BARGAIN NO. 48**—Special cut-flower collection. 5 bulbs each of Capt. Fryatt, Mrs. Frances King, Ruby King, 1910 Rose, Myra, and Halley labeled separately and postpaid. 30 bulbs for \$1.00.



## 1929 PRICE LIST OF ROSES AND ORNAMENTALS

## ROSES, 2 YR. NO. 1

SEE PAGE 23 FOR CASH DISCOUNTS ON EARLY ORDERS

	Each	3	10
Frau Karl Druschki	.50	\$1.40	\$4.00
General Jacqueminot	.50	1.40	4.00
Paul Neyron	.50	1.40	4.00
Ulrich Brunner	.50	1.40	4.00
Mrs. Aaron Ward	.55	1.50	4.25
Mme. Caroline Testout	.55	1.50	4.25
Cruss an Teplitz	.55	1.50	4.25
Crimson Rambler	.30	.80	2.00
Dorothy Perkins	.25	.60	1.65
Paul's Scarlet Climber	.45	1.25	3.50

## ORNAMENTAL SHRUBS

	Each	3	10	100
Althea, 2 yr. 18-24 in. (State colors)	.20	\$ .50	\$1.50	
Barberry, Japanese, 3 yr. 18-24 in.	.20	.50	1.50	
Butterfly Bush, 2 yr. No. 1	.30	.75	2.10	
Dogwood, Siberian, 2 yr. 18-24 in.	.20	.50	1.50	
Deutzia, P. of R., 3 yr. 2-3 ft.	.25	.60	1.75	
Flowering Almond, 2 yr. 18-24 in.	.40	1.10	2.95	
Forsythia, Intermedia, 2 yr. 18-24 in.	.25	.70	1.95	
Highbush Cranberry	.50	1.30	3.65	
Hydrangea, P. G., 2 yr. 18-24 in.	.40	1.10	2.95	
Hydrangea, Arb. 2 yr. 18-24 in.	.40	1.10	2.95	
Lilac, Common, 2 yr. 18-24 in.	.30	.75	2.10	
Lilac, Persian, 2 yr. 18-24 in.	.40	1.05	2.90	
Snowball, 2 yr. 18-24 in.	.50	1.30	3.65	
Snowberry, Red, 3 yr. 2-3 ft.	.20	.50	1.40	
Snowberry, White, 3 yr. 2-3 ft.	.20	.50	1.40	
Spiraea, A. W., 2 yr. 12-15 in.	.30	.85	2.50	
Spiraea, V. H., 2 yr. 18-24 in.	.15	.40	1.15	9.00
Spiraea, V. H., 3 yr. 2-3 ft.	.25	.60	1.75	12.50
Syringa, Mock Orange, 2 yr. 18-24 in.	.25	.60	1.75	
Tamarix, Africana, 2 yr. 18-24 in.	.20	.50	1.40	
Wiegela, Rosea, 2 yr. 18-24 in.	.25	.60	1.60	

## HEDGING SHRUBS

	25	50	100
Barberry, Japanese, 2 yr. 12-15 in.	\$ 3.00	\$5.50	\$7.50
Privet, A. R. N., 2-yr. 12-18 in.	2.00	3.75	5.00

## HIBISCUS

Giant Flowering Mallow, 20c each; 3 for 50c; 10 for \$1.40.

## GENERAL INFORMATION

**TIME TO ORDER**—Early. Make up your order and send to us as soon as you receive this catalogue. You may then rest assured that your plants will be delivered when you are ready for them. Use blank order sheet which is provided, being careful to fill all blanks properly and WRITE PLAIN. LY. Always keep a copy of your order for your own reference. We acknowledge receipt of your order promptly.

**TERMS**—Our terms are cash with order or part cash and the balance any time before shipment is to be made. Orders amounting to \$5.00 or more we will ship C. O. D., providing 25 percent of the total is remitted with order. Remit by personal check, Express or Postoffice Money Order, Bank Draft, or Registered Letter.

**REFERENCES**—For information as to our reliability we refer you to Farmers and Merchants National Bank, Benton Harbor, Michigan or Bridgman State Bank, Bridgman, Michigan. Also the Postmaster or Express Agent at Bridgman.

**SHIPPING SEASON**—We begin shipping the last of March or first of April according to season, and continue until about May 15th. We do not advise our customers to order stock shipped after this date. We make shipment of strawberry plants in the spring only. Please do not order for late summer or fall shipment as we cannot ship at this time. We will ship other stock, such as raspberry, blackberry, and grape plants, shrubbery, etc., any time after October 15th, in the fall if wanted at that time.

**METHODS OF SHIPPING**—For most orders express is the safest and all things considered the best way to have your plants shipped. All express orders are shipped charges collect. Many of our small orders are now shipped by Parcel Post and arrive in good shape. We do not recommend it for any but small orders, however, as it is very expensive on large shipments.

Inquire from your Postmaster or Rural Carrier what zone you are in from Bridgman, Michigan. By referring to the following table you may then determine the amount of money you must add to your order if you wish it forwarded by Parcel Post. These amounts include the safe wrapping of your order to reach you in good growing condition.

Add to your order for each	1st & 2nd zone	3rd	4th	5th	6th	7th	8th
100 plants of:							
Strawberries and Asparagus	\$.010	\$.015	\$0.20	\$0.25	\$0.30	\$0.35	\$0.40
Red Raspberries	.12	.18	.25	.35	.40	.48	.55
Black Raspberries and Blackberries	.20	.30	.40	.65	.85	1.05	1.25
Grapes, Rhubarb, Roses	Every 12 plants same rate as 100 strawberries						
All Ornamental Shrubs	Every 6 plants same rate as 100 strawberries						
Fruit trees, 2 to 3 ft.	Every 6 trees same rate as 100 strawberries						
Fruit trees, 4 to 6 ft.	Express shipment only						

Plants do not all weigh the same when packed for shipment and no table could prove correct. Always make a liberal allowance for postage for we will return every cent not used. If you prefer, we will ship your order by mail C. O. D. for exact postage required, and in all cases where no postage allowance is made we do ship C. O. D. for postage charges.



ORDER SHEET

**J. N. ROKELY & SON**

**Bridgman, Michigan**

AMOUNT ENCLOSED

For Plants ..... \$.....

For Postage (If by

Mail) ..... \$.....

Total ..... \$.....

Date .....

Name .....  
(Write very plainly)

Rural Route No. \_\_\_\_\_ Street \_\_\_\_\_

Post Office No. .... Ship by.....  
(How to Ship)

Express Office ..... Ship about.....  
(When to Ship)

State \_\_\_\_\_ County \_\_\_\_\_

If we are sold out of any variety ordered, may we substitute? Please say "Yes" or "No" ----  
In case you do not indicate your wish in this space we will assume that you intend us to make  
second choice.

[illegible]

If you are ordering stock by Parcel Post see page 20 for Postal Rates. Always allow plenty for postage. We return every cent not needed.





# Price List for 1929

F. O. B. BRIDGMAN, MICHIGAN

We are sure you will find our prices as low as any other firm selling the same high grade stock, and in nine out of ten cases they are lower. We will always meet any competitive prices for the same quality stock, but will not ship out poor stock in order to meet the competition of some firms who have nothing to recommend their stock except low price.

(NOTE: You may select 50 or 75 plants of a variety at the 100 rate and 500 or more of a variety at the thousand rate. Amounts between 100 and 200 of a variety at the 100 rate, between 200 and 300 of a variety at the 200 rate, etc. On Parcel Post shipments see page 20 for extra charges to cover postage).

## STRAWBERRIES

	EARLY		200	300	400	1000
	25	100				
Premier -----	\$0.35	\$0.90	\$1.40	\$2.00	\$2.50	\$5.50
MIDSEASON						
Bun Special -----	.20	.55	.80	1.10	1.30	2.95
Cooper -----	.35	.90	1.40	2.00	2.50	5.50
Dr. Burrill -----	.30	.75	1.05	1.40	1.70	3.75
Gibson -----	.30	.75	1.10	1.50	1.80	4.00
Glen Mary -----	.30	.80	1.20	1.65	2.00	4.50
Senator Dunlap -----	.30	.75	1.05	1.40	1.70	3.75
LATE						
Aroma -----	.35	.90	1.30	1.80	2.20	5.00
Brandywine -----	.30	.80	1.20	1.65	2.00	4.50
Gandy -----	.30	.80	1.20	1.65	2.00	4.50
Pearl -----	.45	1.25	2.25	3.00	3.50	8.00
Sample -----	.30	.80	1.20	1.65	2.00	4.50
Wm. Belt -----	.40	1.00	1.50	2.10	2.60	6.00

## EVERBEARING STRAWBERRIES

Champion -----	.45	1.20	1.85	2.50	3.00	6.95
Mastodon -----	.90	2.50	4.40	6.10	7.40	17.90

## RASPBERRIES

Cuthbert (Red) -----	.90	2.50	4.00	5.70	7.20	18.00
Cuthbert (Red) Transplants, 2 yr. -----	1.25	3.50				
Early King (Red) -----	.90	2.50				
Cumberland (Black) -----	.90	2.50	4.00	5.70	7.20	18.00

## BLACKBERRIES

Eldorado -----	.90	2.50	4.00	5.70	7.20	18.00
Mersereau -----	.90	2.50	4.00	5.70	7.20	17.00

## ASPARAGUS

Palmetto, 2 yr. -----	.45	1.25	2.25	3.00	3.50	8.00
Washington, 2 yr. -----	.45	1.35	2.40	3.25	4.00	9.00

## GRAPE VINES

	Each	6	12	25	100	1000
Concord, 1 yr. No. 1 -----	.06	.30	.50	.75	2.00	14.00
Concord, 2 yr. No. 1 -----	.08	.40	.70	1.00	2.85	20.00
Moore's Early, 1 yr. No. 1 -----	.08	.40	.70	1.00	3.00	
Moore's Early, 2 yr. No. 1 -----	.13	.65	1.10	1.60	5.00	
Worden, 1 yr. No. 1 -----	.08	.40	.70	1.00	3.00	
Worden, 2 yr. No. 1 -----	.13	.65	1.10	1.60	5.00	
Niagara, 1 yr. No. 1 -----	.08	.40	.70	1.00	3.00	
Niagara, 2 yr. No. 1 -----	.13	.65	1.10	1.60	5.00	
Brighton, 2 yr. No. 1 -----	.15	.80	1.30	2.00	6.00	

## RHUBARB

Giant Crimson, 2 yr. -----	.09	.40	.70	1.15	4.00	35.00
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## CASH DISCOUNT ON EARLY ORDERS

We will allow the following discounts from list price on all orders for \$5.00 or more accompanied by cash in full:

January 1st to January 30th -----	10% discount
February 1st to February 28th -----	8% discount
March 1st to March 31st -----	5% discount

This offer does not apply on Bargain Collections. All Bargain prices are NET and subject to no Discount.

Customers Pays Transportation Charges on all Stock in this Catalog Except Gladioli and Dahlia Bulbs on which Prices Quoted are Postpaid. For Fruit Tree Prices see pages 11 and 12

# Our Bargain Counter

We offer this list of real bargains with the idea of encouraging a trial of our various lines, and we assure you that these are not makeshift bargains to unload a lot of undersize and worthless stock, but are genuine offers of the same standard of goods with which we supply our regular trade. Customers pay the express or parcel post charges except where price is quoted postpaid. If in doubt about amount of postage required, order stock sent C. O. D. for postage, or allow plenty for postage. We will return every cent not needed.

These Bargain Prices Are Net and Not Subject To Any Cash Discount for Early Orders

**NO. 1**—25 Premier, 25 Gibson, 25 Sen-Dunlap and 25 Aroma for ..... **\$0.89**

**NO. 2**—25 Premier, 25 Sen. Dunlap, 25 Aroma and 25 Mastodon ..... **\$1.25**

**NO. 3**—25 Mastodon and 25 Sen. Dunlap for ..... **.98**

**NO. 4**—50 Champion and 25 Sen. Dunlap for ..... **.98**

**NO. 5**—25 Mastodon and 25 Champion for ..... **1.10**

**NO. 6**—50 Washington Asparagus and 6 Rhubarb, all 2 yr., for ..... **.90**

**NO. 7**—100 Washington Asparagus and 12 Rhubarb, all 2 yr., for ..... **1.60**

**NO. 8**—2 Red, 2 White, and 2 Blue Grape Vines, all 2 yr., for ..... **.75**

**NO. 9**—6 Concord, 1 Worden, 1 Niagara, 1 Moore's Early, and 1 Brighton Grape Vine, all 1 yr., for ..... **.98**

**NO. 10**—2 Apple, 2 Peach, 2 Cherry (1 Sweet and 1 Sour), 2 Pear and 2 Plum. Our selection of varieties best suited to your location. 10 trees, all 2 yr., 4-6 ft., for ..... **3.98**

**NO. 11**—1 Transparent, 1 Wealthy, and 1 Delicious Apple, all 2 yr., 4-6 ft. trees, for ..... **.98**

**NO. 12**—2 Transparent, 1 Wealthy, and 2 Delicious Apple, 5 trees, all 2-3 ft., for ..... **.98**

**NO. 13**—2 Elberta, 2 Hale, 1 Kalamazoo, and 1 Rochester Peach, 6 trees all 2-3 ft., for ..... **.98**

**NO. 14**—1 Montmorency Sour and 1 Black Tartarian Sweet Cherry, both 2 yr., 4-6 ft. trees, for ..... **.98**

**NO. 15**—1 Bartlett and 1 Seckel Pear, both 2 yr. 4-6 ft. trees ..... **.90**

**NO. 16**—1 Transparent, 1 Wealthy, and 1 Delicious Apple, 1 Elberta, 1 Hale, 1 Rochester Peach, all 2-3 ft. trees ..... **.98**

**NO. 17**—1 Crimson Rambler, 2 Dorothy Perkins, 1 Paul's Scarlet, all 2 yr. No. 1, for ..... **\$0.98**

**NO. 18**—1 F. K. Druschki, 1 Gen. Jacqueminot, 1 Paul Neyron, and 1 Ulrich Brunner, all 2 yr., No. 1, for.... **1.59**

**NO. 19**—1 Mrs. A. Ward, 1 Mme. C. Testout, 1 Gruss an Teplitz, all 2 yr., No. 1, for ..... **1.29**

**NO. 20**—5 Dorothy Perkins Rambler, 2 yr., No. 1, for ..... **1.00**

**NO. 21**—1 bush each of the 10 roses listed, all 2 yr., No. 1, for ..... **3.45**

**NO. 22**—25 Dorothy Perkins Rambler, 2 yr., No. 1, for ..... **3.00**

**NO. 23**—1 Paul Neyron, 1 Gruss an Teplitz, and 1 Dorothy Perkins, all 2 yr., No. 1 for ..... **.98**

**NO. 24**—2 Hydrangea P. G. and 1 Hydrangea Arb., all 18-24 in. for..... **1.00**

**NO. 25**—10 Spirea V. H. and 3 Barberry, all 18-24 in., for ..... **1.35**

**NO. 26**—2 Red Snowberry, 2 White Snowberry, and 2 Deutzia, all 2-3 ft. for ..... **.98**

**NO. 27**—1 Snowball, 1 Mock Orange and 1 Flowering Almond, all 18-24 in., for ..... **1.00**

**NO. 28**—4 Althea, 1 each Pink, Red, Purple and White, all 18-24 in., for ..... **.60**

**NO. 29**—1 Dogwood, 1 Forsythia, 1 Tamarix, 1 Wiegela, and 1 Butterfly Bush, all 18-24 in., for ..... **.98**

**NO. 30**—1 Common Lilac, 1 Persian Lilac, 18-24 in., and 1 Spirea, A. W. 12-15 in., for ..... **1.00**

**NO. 31**—10 Spirea V. H., 7 Deutzia, 2 Red Snowberry, 1 White Snowberry. All thrifty shrubs for only - **\$2.50**

**NO. 49**—6 Mixed Dahlias and 25 Mixed Gladioli (1 1/4 in.) postpaid for ..... **.98**

**NO. 50**—12 Mixed Dahlia and 60 Mixed Gladioli (1 1/4 in.), postpaid for..... **2.00**

For Additional Bargains in Bulbs Refer to Gladioli and Dahlia Section of this Catalog.

## J. N. Rokely & Son, Bridgman Mich.

Early King and 25 100 200 300 400 1000  
Guthbert Raspberries, \$.70 \$2.00 \$3.60 \$5.00 \$6.10 \$14.00